Rachel Oxton-King

Senior Product Designer

CONTACT

7 Sheep Street, Shipston on Stour, Warwickshire, United Kingdom

rachel@mrandmrsok.com

(+44) 07825 216197

racheloxtonking.co.uk

KEY SKILLS

▷ Product design leadership

▷ User-centered design

▷ Visual design

▷ User research & usability testing

▷ HTML & CSS (plus some JavaScript)

▷ Design systems

▷ Advocating for accessibility

▷ Illustration

▷ Working within an Agile environment

▷ Remote working

▷ Modern design tools (e.g. Figma)

▷ Collaborating with cross-disciplinary teams

EDUCATION

▷ **Emmanuel College, University of Cambridge**

BA Hons 1st class: English Literature

Highly skilled and experienced Product Designer with over 10 years of industry experience in designing complex web-based digital products, seeking an opportunity to contribute to a dynamic organisation by leveraging user-centred design thinking, facilitating innovation projects, and delivering impactful user experiences. Adept at collaborating with multi-disciplinary product teams while consistently driving strategic product vision.

EXPERIENCE

The Audience Agency | Senior Product Designer *February 2021 - Current*

Led the end-to-end design of our entire audience insight tool, contributing to the whole product development process from concept to launch.

Built and maintained a static prototype and design system.

Responsible for the HTML & CSS front-end code.

Conducted quantitative and qualitative research, including usability testing and workshops, to gather insights and inform design decisions.

Thrived in a fast-paced environment undergoing extensive change, executing tasks efficiently and adapting to rapidly changing priorities.

Regularly contributed to strategic decision making and conceptual thinking.

Mr & Mrs OK | Co-Founder and Director *September 2011 onwards*

Running our own design consultancy, I led visual and UX design, as well as contributing front-end code, on a variety of projects across many sectors including health, traceability, education and arts and culture.

Historic Futures | Product Design Consultant *2014 - 16*

An end-to-end project from strategic concept to front-end implementation. I was responsible for the entire design of a provenance and supply chain risk tool.

The British Museum | Web Designer *Jun 2013 - Jan 2014*

Collaborated with museum stakeholders and the digital team on improving the museum's content design, also responsible for extending the museum's print-based design guidelines to digital.

For more experience and further details please visit my portfolio at racheloxtonking.co.uk